

EMAQ+ Live in Bradford

Bradford City Hall, Centenary Square, Bradford, West Yorkshire, BD1 1HY

Monday 21st September 2026 – 10:00 – 16:00

WSP and the EMAQ+ team are pleased to announce the second **EMAQ+ Live event**, which will be held at **Bradford City Hall** on **Monday 21st September 2026**.

The event will bring together local authority staff involved in improving air quality, will be delivered in-person, and lunch and refreshments will be provided.

To celebrate Ricardo's integration into WSP, **both EMAQ+ members and local authority staff who do not hold a subscription can now secure their place for free**, but please act quickly as places are limited!

If you'd like to register a place, please send an email to info@emaq.uk, confirming the names of the individuals who'd like to attend (limited to two attendees per local authority).

Agenda

Time	Session
09:00 – 10:00	Registration, networking and tea/coffee
10:00 – 10:15	Welcome and introductions
10:15 – 10:45	Speaker 1 – Elizabeth Bates & Sanyi Ekoh (City of Bradford Metropolitan District Council) Topic: <i>Delving deeper into air quality data - a data analytics journey</i> Join Liz Bates and Sanyi Ekoh from Bradford Metropolitan District Council as they share the key data challenges that emerged following the launch of the Bradford Clean Air Zone (CAZ). Discover how investing in in-house analytical capacity has transformed data visualisation and enabled more informed, evidence-driven policy decisions.
10:45 – 11:15	Speaker 2 – Charlotte Day (WSP) Topic: <i>Managing PM_{2.5} and Smoke Control Areas</i> In this presentation, Char will briefly outline the sources and health impacts of PM_{2.5}, along with the most recent legislation and targets. Then, the talk will delve into managing PM_{2.5} from domestic burning, focusing on what local authorities can achieve with Smoke Control Areas and New Burdens funding, as well as how communication and engagement can be used to encourage the reduction in domestic burning emissions.
11:15 – 11:30	Comfort break
11:30 – 12:30	Group Exercise 1 – A collaborative session to share updates, discuss priority air quality issues, and troubleshoot current challenges, insights, and best practices in air quality communication.
12:30 – 13:30	Lunch and networking
13:30 - 13:35	Commencing the afternoon session
13:35 - 14:05	Speaker 3 – Pedro Miguel Rocha e Abreu (West Midlands Combined Authority) Topic: <i>Air Quality in the West Midlands: Progress So Far, Powers for the Future</i> Pedro will be providing an overview of the WMCA's recent air quality work, highlighting key projects and achievements delivered across the West Midlands. The presentation will also look ahead to future priorities and the opportunities that greater devolution could create for regional air quality action.
14:05 - 14:35	Speaker 4 – TBC (UK100) Topic: <i>Breathing Life: Reshaping Regional Clean Air Leadership</i> This presentation will cover the findings of the report of the same name published by UK100 earlier in July 2026. The report provides a practical guide for local and strategic authorities navigating an increasingly complex governance landscape.
14:35 - 14:45	Comfort break
14:45 - 15:40	Group exercise – Air Quality and the Evolving Governance Landscape
15:40 - 15:50	Participant feedback
15:50 - 16:00	Event wrap-up and closing statements

Our Speakers



Elizabeth Bates (City of Bradford Metropolitan District Council)

Liz Bates is the Monitoring and Evaluation Manager at City of Bradford Metropolitan District Council's Sustainability Team. She is currently working on evaluating the impact of the Bradford Clean Air Zone and delivery of Bradford's LAQM and air quality planning work. Liz has over 25 years' experience in local air quality management (LAQM). She has a keen interest in policy development and implementation and currently sits on the [Environmental Policy Implementation Community \(EPIC\)](#) steering group.



Sanyi Ekoh (City of Bradford Metropolitan District Council)

Sanyi Ekoh is currently an Environmental Analyst at City of Bradford Metropolitan District Council, where he supports the delivery, monitoring and evaluation of the Bradford Clean Air Plan. Sanyi has over 10 years' experience in data analysis, forecasting and environmental monitoring, having previously worked for Sheffield City Council and the Nigeria Meteorological Agency. He has a keen interest in using data, technology and research to improve air quality, population health and public-sector decision-making.



Charlotte Day (WSP)

Charlotte is a Principal Air Quality consultant at WSP, with 7 years' experience in air quality consultancy, specialising in air quality modelling, action planning and stakeholder engagement. She has worked with a range of UK Local Authorities as well as non-governmental and philanthropic organisations worldwide. Charlotte has extensive experience in various LAQM responsibilities and enjoys leading stakeholder engagement workshops in support of Low Emissions Strategies, Air Quality Strategies and Air Quality Action Plans. Most recently, she has been leading our portfolio of projects supporting Local Authorities with reviewing and updating their Smoke Control Areas.



Pedro Rocha e Abreu (West Midlands Combined Authority)

Pedro Rocha e Abreu is an Environmental Engineer and air quality specialist with more than 13 years of experience in the public and private sectors. He is currently the Air Quality Lead at the West Midlands Combined Authority, leading regional efforts to improve air quality across the West Midlands. Prior to this, Pedro held air quality roles with the European Commission, Ricardo Energy & Environment (now WSP), and Oxford City Council, where he served as Principal Air Quality Officer for nine years.

During the event, we will learn from the experiences, challenges and opportunities for improving air quality from a variety of organisations within the UK. This will include hearing about updates on the latest developments in Local Air Quality Management and the implications for upcoming changes in local governance.

Experts from **WSP's air quality, acoustics, and ecology teams** will also be on hand throughout the day to share insights, discuss challenges, and answer your questions.

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